



Idaho's Energy Future

A Proposal for the Development of Idaho's Energy Plan

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Washington Policy & Analysis, Inc.

Jeff Osterman
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Marc Johnson
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Dr. John Freemuth
Center for Advanced Energy Studies



The Team

- Idaho based, with a wealth of energy industry, public policy, consensus-building and communications experience
- Washington Policy and Analysis:
 - Provides strategic business intelligence, analysis and advisory services for many of the world's largest energy and technology companies
 - John Kotek, Senior Consultant
 - Scott Campbell, President and CEO
 - Bill Martin, Chairman
- The Gallatin Group:
 - Provides public affairs strategy, government relations and strategic communications to major clients throughout the Northwest
 - Marc Johnson, President
 - Lyn Darrington, Principal
 - Isaac Squyres, Principal
 - John Etchart, Partner
 - Bob Rowe, Of Counsel

The Team (cont'd)

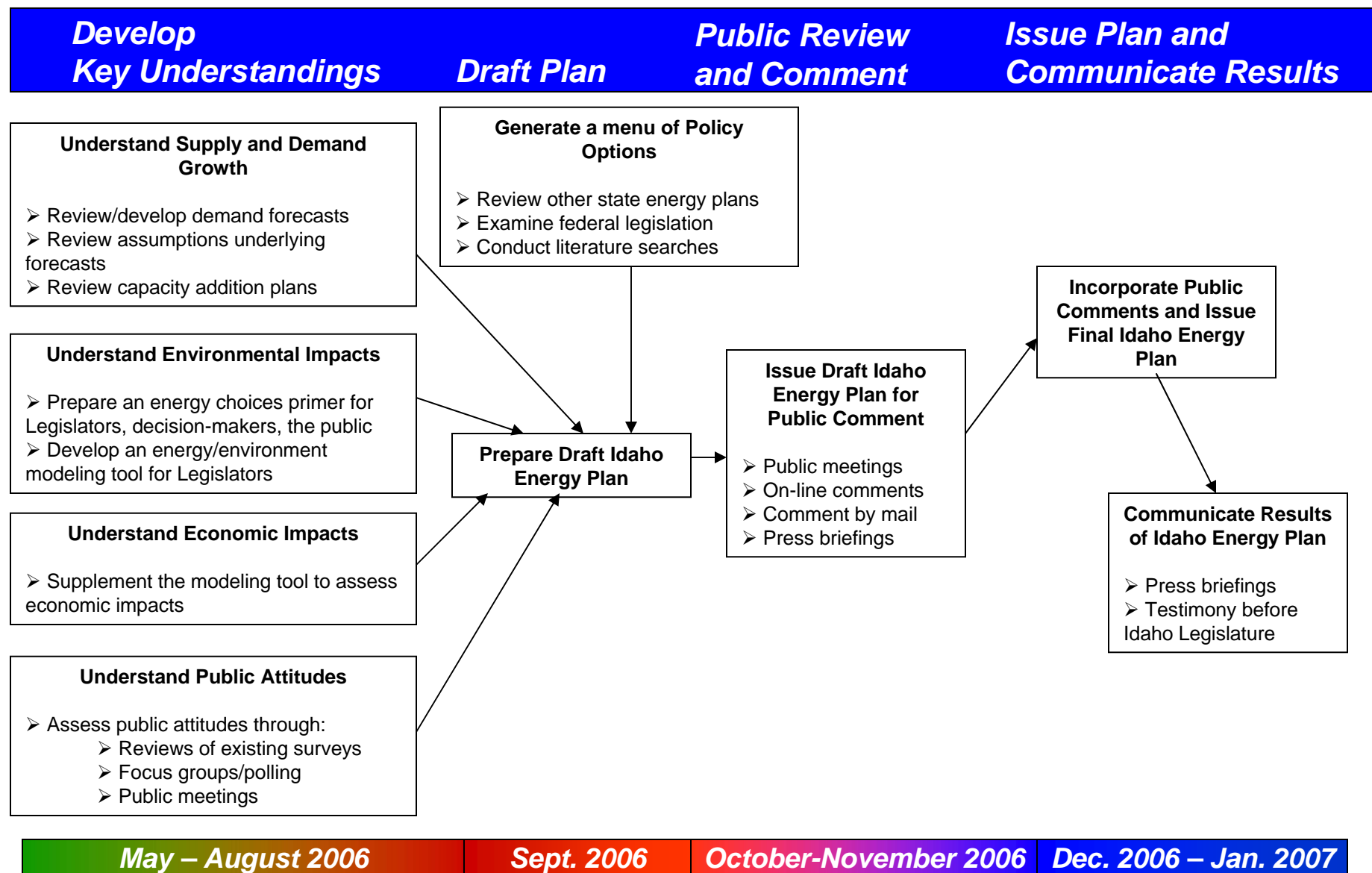
- CH2M Hill:
 - A global leader in full-service engineering, consulting, construction, and operations. CH2M Hill has been involved in a long list of successful Idaho energy projects.
 - Jeff Osterman, Business Development Manager
 - David Gray, Management Consultant, Energy and Utility Economics
 - Robert Putnam, Renewable Energy Technical Services Manager
- Center for Advanced Energy Studies:
 - An academic and research institution in which the Idaho, regional, and other national universities and the international community cooperate with the INL to conduct energy-related research, policy conceptualization, public dialogue and other events.
 - Dr. John Freemuth, Interim Associate Director, Energy Policy Institute
 - Michael Louis, Assistant Director, Energy Policy Institute

The Approach

- The process is key to development of a credible and sustainable Idaho Energy Plan – must be open and inclusive
- Develop a solid understanding of four key factors:
 - energy supply and demand growth
 - environmental impacts
 - economic impacts
 - public attitudes and concerns
- Evaluate and recommend policy proposals
- Issue Draft Idaho Energy Plan
- Solicit public comment
 - public meetings
 - the Internet
 - mail
- Finalize Idaho Energy Plan and communicate results
 - press briefings
 - testimony

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A Suggested Timeline for the Development of Idaho's Energy Plan



Conclusion

- We commend the Legislature for having the wisdom to identify Idaho's energy vulnerabilities and the foresight to highlight the issues while there is still time to address them proactively
- We look forward to the opportunity to work with the Committee on this most timely and important effort